



For Immediate Release

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Versatility of MG-TV gives Consumers Choices in West Virginia

Bridgeport, WV – As part of a municipal communications acquisition, Citynet LLC in Bridgeport West Virginia needed to have a video offering and chose the Innovative Systems Multi-Generation Video Solution.

Citynet staff expected that the HLS streaming component of MG-TV was going to be the service of choice for their West Virginia customers, but found just the opposite, with traditional linear IPTV outperforming by a wide margin. According to Network Administrator Justin Hayhurst, the single vendor concept for Streaming and IPTV provided by Innovative Systems makes their job much easier and gives customers the option of choosing a video product that is best suited to their lifestyle.

Live Working System in Days instead of Months

Hayhurst said from the time they received the InnoStream™ system they had video up and running in less than a week. This quick turn-up time confirmed Citynet's decision to choose Innovative, with Hayhurst adding, "Out of everything else that we demoed, the fit and finish of this product was far above the rest."

With some of the nation's top cable competitors in their market, Hayhurst feels that their Gig internet bundled with a quality video product makes them very competitive. Hayhurst cites Restart TV as a popular customer feature with Network DVR and the Virtual Remote™ offering efficient, economical tools to better support their customers.

About CITYNET

Citynet continues to invest in and aggressively expand its wholly-owned fiber-optic network in the North Central West Virginia region, lighting up the cities of Morgantown, Bridgeport, Clarksburg, Fairmont and Philippi with fiber-optic services that include Data, Voice, HLS and IPTV video solutions. Citynet is proud to power the first "Gigabit City" in West Virginia (Bridgeport, WV), as well as the first gigabit-powered resort in the state (Snowshoe Mountain Resort) and provides gigabit services to the town of Philippi, West Virginia.

About Innovative Systems

Innovative Systems is a leading vendor of solutions for North American communications providers with over 800 deployed systems. eLation™, our OSS solution, includes integrated billing, financials, staking, and mapping. The InnoStream™ MG-TV is our one-platform approach to video solutions such as Middleware, VOD, Cloud DVR, Restart TV, Live Streaming, Conditional Access, and the new IS-5112W set-top box. The APMAX™ hardware platform provides enhanced voice and hosted business solutions. For more information, visit www.innovsys.com.

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