

For Immediate Release

May 27, 2021



Partnership to Offer Hosted Video Streaming

Mitchell, SD and Des Moines, IA - Innovative Systems has entered into a partnership with Aureon, a highly respected regional headend transport organization, to provide a solution for video operators looking to get into streaming and out of the headend business. Innovative Systems will leverage Aureon's national video channel transport rights with the Innovative Systems MG-TV Hosted Streaming Middleware solution.

In talking about this new partnership, Innovative Systems Vice President of Video Engineering Jerry Weber says, "We have invested heavily in developing the hardware and software to deliver an exceptional customer experience with industry-first support tools, but now we have an industry leader in national transport that allows us to leverage a fully-hosted video streaming solution." Weber adds, "With our service to over 200 North American video operators, we have heard many times that there is a need for regional headend options, and this partnership will meet that need."

"Aureon is committed to supporting our video service providers," said Scott Behn, Chief Executive Officer at Aureon. "This new partnership illustrates that commitment and helps our Partners deliver exceptional solutions to their subscribers. We are pleased to partner with Innovative Systems to leverage a Centralized Middleware ABR-HLS solution to video service providers throughout the region."

Video operators who are adding streaming or are transitioning to the new service can use their existing CDNs. Operators will have individually branded apps on the Amazon™, Apple™, Roku™ and AndroidTV™ platforms, and consumers using the solution can enjoy their favorite time-shifted features such as Restart TV, Cloud DVR, and subscription VOD.

About Innovative Systems

Innovative Systems is a mission-critical enterprise software solution that enables independent service providers to seamlessly manage their business, deliver modern network services, and reduce operating costs. Innovative Systems core products include eLation™, a market-leading Billing & Operations Support System (BSS/OSS), InnoStream Multi-Generation TV (MG-TV), a streaming video solution suite, and APMax™, a hardware and software Voice over IP (VoIP) platform. Based in Mitchell, South Dakota, Innovative Systems is proud to support connectivity across the country, including delivering outstanding service to its Telecom, Cable, Municipality, Power, and Utility customers and their constituents. For more information, please visit www.innovsys.com

Press Contact - Scott Meyer – Director of Marketing – Innovative Systems – scottm@innovsys.com – 605-990-7202

About Aureon

Aureon is a business solutions provider committed to developing custom solutions for businesses of any size. For more than 30 years, connectivity has been the hallmark of our vision and has been woven into the network of services we provide Clients. Our dedicated experts deliver network connectivity, voice and data communications, managed IT, outsourced call center support and project management solutions that allow you to securely grow your business. From technology to consulting to contact center operations, we offer trusted and reliable solutions so our Clients can focus on what they do best – running their businesses. When you connect with Aureon, you connect with solutions. For more information, visit Aureon.com.

Press Contact - Kelsey Ritchey - Communications and Owner Experience Coordinator Kelsey.Ritchey@Aureon.com 515-348-8796