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PRESS RELEASE
FOR IMMEDIATE RELEASE
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CDG ANNOUNCES MBS ENHANCED TEXTING AND HEAT MAPS

Champaign, IL – Communications Data Group (CDG) is pleased to announce the recent release of improvements to its MBS consumer billing and management solution that include additional functionality to the texting capabilities (powered by Twilio) within MBS and the integration of heat maps to the MBS system's enhanced mapping capabilities. The new texting functions include the ability to have 2-way chats with technicians and customers, see text message status indicators, select and customize message templates, and the ability to view and search all text history. Heat map integration allows users to overlay heat mapping on existing maps to see hot and cool areas associated with key business indicators, such as product penetration and service outages.

According to Mike Chalk, Vice President of Product Development, "Both of these recent enhancements to MBS offer critical communication and analytics tools for today's service providers. Heat maps offer a scalable diagnostic to see data trends at the physical level like product penetration and trouble reports, whether that is at the granular street level or the 10,000 foot view. And our texting enhancements elevate internal and external texting communication to the next level by providing the ability to have 2-way conversations and search all text communications conducted within MBS."

About CDG:

CDG has been providing scalable, accurate (B/OSS) billing and operational support solutions for voice, video, and data for retail and wholesale telecommunications carriers and service providers since 1970. Options include: BDS, Interconnect, CABS, Mediation, MBS Customer Care, Network / Plant, Trouble, Service Provisioning, E-Care, Task Management, CRM / Prospects, and third-party financial, accounting, mapping, and facilities management products. Service bureau, hosted, and licensed options are available. Visit our website at www.cdg.ws to learn more.

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